



CONTACT

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Mansehra, Pakistan.

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Portfolio:
www.aamirnaseem.com

LANGUAGES

English (Fluent)
Urdu (Native)
Punjabi (Native)

AAMIR NASEEM

UX DESIGNER | WEB DEVELOPER

SUMMARY

Passionate UX Designer & Web Developer with strong focus on user-centric design, accessibility and seamless digital experience. 3+ years experienced in designing useable, equitable, useable and joyful user interfaces. Developed 16+ websites using WordPress and coding.

UX DESIGN SKILLS

- User Research & Personas
- Wireframing & Prototyping
- Usability Testing
- UI Designing
- Accessibility

WEB DEVELOPMENT SKILLS

- WordPress Development
- Frontend Development (HTML, CSS, JS, Bootstrap, jQuery)
- Backend Development (PHP)
- Framer Development

TOOLS

- Figma
- Adobe Xd
- WordPress
- Adobe Creative Suite (Photoshop, Illustrator)

PROFESSIONAL EXPERIENCE

Freelance UX Designer & Web Developer

June 2023 – Present

- Designed and developed 10+ websites for clients focused on user-centric policy.
- Enhanced the usability of websites for better conversion.
- Optimized websites for fast loading.

Growthstrom Tech UAE | UX Designer & Web Developer Intern

January 2023 – June 2023

- Collaborated with team & developed 6+ websites in WordPress.
- Enhanced the usability of websites for better conversion.
- Optimized websites for fast loading.

EDUCATION

MBA (Banking & Finance) | Hazara University Pakistan

2011 - 2014
CGPA: 2.6/4.0

CERTIFICATIONS

UX Design Professional Certificate (7 Courses) | Google Inc.

August 2024 – January 2025

UX/UI Design Specialization Certificate (4 Courses) | CalArts California

September 2024 – October 2024

WordPress Professional Certificate | Virtual University Islamabad

February 2020 – May 2020

Graphic Designing | Virtual University Islamabad

February 2020 – May 2020

Diploma in IT | Technical Borad Peshawar

February 2020 – February 2021